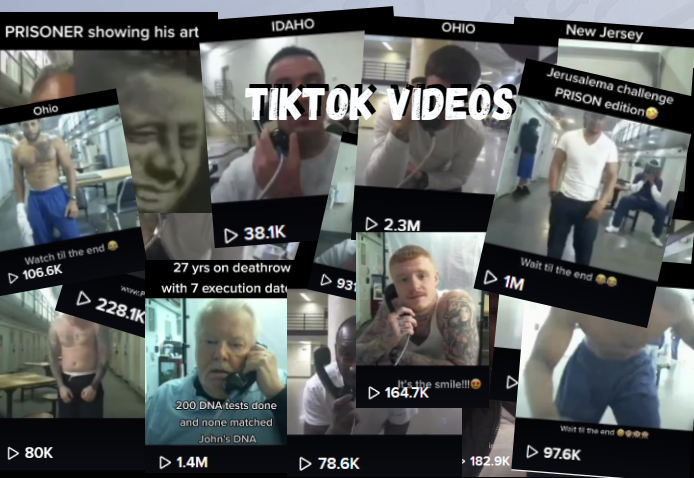


PrisonFriendship.com

OUR MEDIA:

WHY CHOOSE US?



We understand the challenges of being incarcerated. That loneliness and lack of support can be overwhelming at times. Our founders experienced these obstacles firsthand. We are not a faceless business. The PrisonFriendship team is a group of family members and loved ones directly affected by the realities of imprisonment. We created this website to reflect our own experiences and all those who have built genuine friendships that started out as pen pals. Our values & passion are displayed in our pricing and the desire to stay innovative. We want nothing more than to provide you with the best service possible and we can assure you that our service is second to none.

We are the first pen pal service to offer Videograms and video photo collages that we promote on social media. We also provide digital messaging that allows us to communicate with you by email when necessary which is faster and cheaper.

We also have an online payment system where your family or friends can submit your profile, purchase extra features, and pay for it all on our website. It's fast, convenient, user friendly and something we highly recommend.

We know that EVERYTHING in prison costs, so our mission is to keep prices affordable for everyone, while always searching for new ways to get you connected to the world. We are proud to say that we are affiliated with other organizations whose focus is to bring awareness to the issues and challenges of prison life. Let us help you meet new friends. Invest in yourself and your future.



PrisonFriendship LLC
PO Box 24481
Dayton OH 45424

Email: prisonfriendship1@gmail.com

SOCIAL MEDIA:

We are on all the major social media channels that are listed on this brochure. We advertise PF extensively. This is essential to driving traffic to our website. We are the only pen pal service that does video promotions on TikTok, YouTube, Snapchat, Facebook, and Instagram. We are proud to say that our team has posted videos that received millions of views. CAN YOURS BE NEXT? Have a friend or family member check us out & follow us on social media... We have a lot to share.

OUR FEATURES:

EMAIL COMMUNICATION

The purpose of using email communication is to send and receive any information necessary to process and post your profile. Being on your email contacts is NOT necessary for our pen pal website to provide our service. If you would like to send your profile bio, photo(s), blogs, etc. by email, all you have to do is send us your request in writing after payment is submitted. Please indicate what it is you would like to send electronically and we'll join! We get a lot of requests; therefore, please be patient and give us time to join your contacts. We will appear as PF, PFriendship, PF Toria... or something similar. You'll know it's us. We will ONLY join paying member's email accounts and ONLY after payment has been verified. This entails the initial profile bio, application and photo(s) OR any changes and/or upgrades during your membership. We will also join your contacts to send you PF Messages. If we can't access your email service, then these messages will be sent via postal mail. Understand that email communication is something that we use to make our communication more efficient and is only an option. Navigating the different email websites can be very challenging depending on the provider, so understand that joining may take some time. We will remove ourselves from your contacts after we sent or received what we needed to. Don't panic! We're just a letter away. **Feature ONLY available if allowed by your DRC.**

ONLINE CREATE/EDIT A PROFILE FEATURE

You can have your family or friends visit our website and do everything online. They can purchase and submit your profile application, along with any upgrades or changes such as videos, extra photos, blogs, etc... This is the fastest, cheapest & best option.

PF MESSAGING

Our messaging feature was created to give potential pen pals another option to contact you while visiting our website. There are 3 ways to contact you from your profile page:

- 1.) They can write you a handwritten letter via US Postal mail.
- 2.) They can follow the link to your email service provider and set up an account to message you.
- 3.) OR they can send their 1st letter to you through PF Messaging. These letters contain your pen pal's contact information, photo (optional), and the message.

We process and send these to you twice a month. It's up to you to respond to your new friend. **If you don't receive any weekly notices from us, then nobody has reached out to you through PF Messaging.**

VIDEOGRAMS

Our Videogram feature is something we are proud of and no other website offers. When you purchase a Videogram either online or by mail, we will join your email contacts so you can submit it. Once we have your video we will post it on our social media and website; however, **we use our discretion in choosing what videos we select for TikTok promotions.** They have to meet the content, sound and video quality to be considered. So be mindful of the lighting and make sure that you speak clearly & slowly into the microphone. Also, be creative and unique. Think outside the box when expressing yourself as this seems to generate more views. **PLEASE SMILE, IT PAYS OFF! YOU NEED TO HAVE OR PURCHASE A VIP OR BASIC PROFILE AD BEFORE YOU CAN BUY THIS FEATURE. Feature ONLY available if allowed by your DRC.**

VIDEO PHOTO COLLAGE

We understand that everyone doesn't have the option to send us videos. That's why we created our video photo collage. All you have to do is send us 3 to 5 photos and we will package them as a video. Just like the Videograms, we will post your video collage on our social media and website; however, we only select video photo collages that meet the photo and video quality for our TikTok promotions. **YOU NEED TO HAVE OR PURCHASE A VIP OR BASIC PROFILE AD BEFORE YOU CAN BUY THIS FEATURE.**

PF JOURNALS

Our blogging platform is called PF Journals. It was created to share your voice with the world. With every VIP profile you get one FREE blog. Blogs are not extensions of your profile bio. Blogs that are motivational and inspiring get the most feedback. We ask that you submit a title to your blog, because we attach images to them to visually represent your thoughts. You can send us your blog via postal mail; however, we prefer you write to us and ask to join your email contacts so you can send it electronically. We do not send printouts of blogs.

ART GALLERY

We created our Art Gallery to showcase our members' artwork to the world. You must purchase & submit a minimum of 4 pieces of art to be added to the gallery. Please include a short paragraph explaining your art.

PRICING:

VIP	BASIC
1 YEAR LISTING	6 MONTH LISTING
ONLY \$ 49.99	ONLY \$ 29.99
<ul style="list-style-type: none">• UP TO 3 PHOTOS• 200 WORD BIO• 1 FREE BLOG (UP TO 250 WORDS)• 1 FAVORITE QUOTE• SOCIAL MEDIA PLACEMENT ON FACEBOOK, TWITTER & INSTAGRAM• VIP PLACEMENT ON OUR HOMEPAGE• PF MESSAGING	<ul style="list-style-type: none">• UP TO 2 PHOTOS• 200 WORD BIO• SOCIAL MEDIA PLACEMENT ON FACEBOOK & TWITTER• PF MESSAGING

\$10 discount for profiles submitted online

For our members we offer the following extra services: CHANGES & UPGRADES

Extra Text (50 words) ~ \$4.99	\$19.99 for Basic Ad (6 months)
Add a Blog (250 words) ~ \$8.99	\$34.99 for VIP Ad (1 year)
Add a Photo/ Artwork ~ \$7.99	
Photo/ Artwork Change ~ \$7.99	
Bio Text Change (200 words) ~ \$9.99	
Videogram (if allowed by the institution)~ \$14.99	
Video Photo Collage ~ \$14.99	

PAYMENT METHODS

There are a few different ways you can pay for your profile or any changes & upgrades. You can send us an institutional check or money order via regular postal mail OR you can choose one of our online payment options. It's fast, easy, and something we highly recommend. We have PayPal & Cash App. Have your friends & family go to our website and check it out. They can submit your profile application or make any changes & upgrades with a few clicks of a button. If you have someone pay by Cash App they must include your name, DOC#, the state you are incarcerated, and what profile type and/or changes & upgrades they are purchasing. Please allow up to 14 days for the processing of any refunds.

Our Cash App: \$PFpenpal



This is what our penpal ads look like on our website

PROFILE APPLICATION (Please print neatly)

✂ We are not accepting applications from those convicted of ANY crimes against minors.

NAME: _____
DOC#: _____
FACILITY: _____
STREET/PO BOX: _____
CITY: _____ STATE: _____ ZIP: _____
INSTITUTIONAL EMAIL: _____
BIRTH DATE: _____ AGE: _____
CRIME: _____
INCARCERATED SINCE: _____
PROJECTED RELEASE DATE (Year Only): _____
EYE COLOR: _____
HAIR COLOR: _____
ASTROLOGICAL SIGN: _____
***Please circle the best option below**
GENDER: Male/Female/Trans/Neutral
SEXUAL ORIENTATION: Heterosexual/Homosexual/Bisexual/Other
ETHNICITY: African American/Caucasian/Hispanic/Asian/Native American/Mixed/Other
MARITAL STATUS: Single/Married/Divorced/Other
RELIGION: Christian/Catholic/Muslim/Jewish/Agnostic/Atheist/Spiritual/Pagan/Wiccan/None/Other
CURRENT SENTENCE (If Applicable): Life OR Death Row
WILLING TO WRITE OVERSEAS: Yes OR No
REFERRED BY: Name _____ DOC# _____

If you refer 5 people or more to our service, you will get a free profile renewal and moved to the front of our pen pal page.

Please write your bio on a separate piece of paper. If you send hard copy photos with multiple people, please make sure that you aren't too close in the picture(s) so we can crop you out & indicate who you are. You MUST put your name & DOC# on the back. All photos will be returned to you along with a printout of your profile page via US Postal mail. It is very important that you send ALL necessary content (profile application, bio, photo(s), blog(s), etc...) at the time you submit your profile to us. This prevents delays in processing and the possibility of something getting lost. If you purchase a Videogram(s) we will join your email contacts to receive and post it to our platform. All profile content including artwork, blogs, poetry, etc... must be original. No copyrighted material will be accepted.

Pricing valid until 12/31/2024

MEMBERSHIP	RENEWALS	CHANGES & UPGRADES
Basic Ad (6 months) \$29.99	Basic Ad \$19.99	Extra Text \$4.99
VIP Ad (1 year) \$49.99	VIP Ad \$34.99	Add a Blog \$8.99
		Add a Photo/ Artwork \$7.99
		Photo/ Artwork Change \$7.99
		Bio Text Change \$9.99
		Videogram \$14.99
		Video Photo Collage \$14.99
Money Order		
Institutional Check		
Will Pay Online		
Will Pay By Cash App		
Payment amount enclosed: \$		

DISCLAIMER

Allow up to 30 days for processing. Profiles will be processed when payment and all content is received in full. Please consider the time it takes for your institution to issue funds when it comes to estimating processing. Our website doesn't provide internet access. Our service is a correspondence program that uses the US Postal Service. We reserve the right to edit your profile and upgrade features for inappropriate content or grammatical errors. All content including videos, images, poetry, blogs, etc... on our website and/or our social media are the exclusive property of PrisonFriendship.com. They can not be copied, redistributed or reproduced in any way without facing possible legal action. In using our service you agree to comply with the rules and regulations of your institution, the guidelines set forth on this brochure and our Terms of Service/Privacy Policy located at PrisonFriendship.com. To receive a copy of our TOS please send a SASE to the address on the brochure. We are unable to issue any refunds once your profile has been processed. Submitting fraudulent information is a violation of our TOS and can result in your profile being removed without notice. You may cancel your profile at any time by sending us your request in writing; however, we may keep certain content on our social media. We market our platform extensively on social media and are in no way responsible for any comments made by the general public. We reserve the right to use our discretion in selecting which social media channels we promote our members. By signing below you agree that you understand & will comply with the aforementioned. Results may vary. Thank you for using our service & good luck.

Signature: _____

Date: _____